Demographic Questions

To Help Understand Your Community and Church Body

Our goal is to help understand the climate of your community and church body to best tailor our advice and programs to your needs
On questions where we ask you to assign %s, please just *ESTIMATE* .

Community

1 What are the economic demographics of your area (assign %s)?

___ Below the poverty line
___ Low-income
___ Middle-income
___ High-income
___ Other: _____

2 What are the ethnic demographics of your area (assign %s)?

___ African American ___ Caucasian ___ Middle Eastern ___ Other: _____
___ Asian ___ Hispanic ___ Native American ___ Other: _____

3 What are the popular hobbies/sports/activities in your area?

☐ Hunting ☐ Golf ☐ Mountain biking ☐ Soccer ☐ Baseball/Softball
☐ Fishing ☐ Tennis ☐ Camping ☐ Motorcross ☐ Other: _____

4 What are the political demographics of your area (assign %s)?

___ Moderate ___ Liberal ___ Conservative

5 What is the spiritual climate of your community?

☐ Very open to spiritual things
☐ Somewhat open to spiritual things
☐ Other: _____
☐ Not very open to spiritual things
☐ Hostile to spiritual things
☐ Polarized community (both extremes)
☐ Don't care about spiritual thingss

6 What is the perception of the religious community in your area?

☐ Very negative
☐ Somewhat negative
☐ Neutral
☐ Somewhat positive
☐ Very positive
☐ Other: _____

7 What kind of relationship does the religious community have with the media in your area?

☐ Very negative
☐ Somewhat negative
☐ Neutral
☐ Somewhat positive
☐ Very positive
☐ Other: _____

Your Church Body

1 What is the spiritual profile of your attenders (assign %s)?

___ Questioning the "truth" ie. Religion and God
___ Investigating truth and a relationship with Christ
___ Are Christians, but don't seem to be growing
___ Growing in their relationship with Christ
___ Mature in their faith and looking to serve

2 What is the level of involvement your congregation has with the church (assign %s)?

___ New attendee
___ Occasional attendee
___ Regular attendee/member
___ Highly involved attendee/member

3 What is the general emphasis of your church?

☐ Evangelism
☐ Purpose-driven church
☐ Healing
☐ Missions
☐ Discipleship
☐ Other: _____
☐ Teaching
☐ Benevolence

Demographic Questions

4 What is your overall church mission statement and vision?

5 What value does your fellowship assign to "church membership"?

- ☐ High value
- ☐ Low value
- ☐ Medium value
- ☐ Other: _____

6 What % of your church body are members? _____

Your Contact Information

Name: Title:

Church:

Address: City, St, Zip:

Email: Church website:

Phone #: Cell #: Work #:

Comments